

## **ATMequipment.com and ATMIA Establish Donation Agreement to Help Increase Funding Towards the ATMIA U.S. Defense Fund**

### **ATMequipment.com to Make Substantial Contributions Towards the ATMIA U.S. Defense Fund For ATM Machine Orders**

**KAYSVILLE, Utah & SIOUX FALLS, South Dakota July 25, 2012**—The long-term partnership between ATMequipment.com and ATMIA has led to an agreement wherein ATMequipment.com will make a generous financial contribution to the U.S. Defense Fund for every ATM machine ordered using the promotion code "[ATMIA2012](#)". The U.S. Defense Fund helps ATMIA continue to employ the right professional resources that actively work with lawmakers and regulators for the protection and longevity of the ATM industry.

"We've strongly valued the support and financial assistance from ATMequipment.com throughout the years," said Mike Lee, CEO of ATMIA. "Thank you in advance to those who take part in this effort when ordering their ATM through ATMequipment.com. "

**Information about how to participate in this contribution effort can be found on the ATMIA website at <https://www.atmia.com/regions-united-states/united-states/>.**

[ATMequipment.com](#) is a leading wholesale supplier of retail ATM machines, parts, supplies and repair service in the United States, and has been an active member and sponsor of the ATMIA and the U.S. Defense Fund for several years.

"Our business and industry wouldn't be where it is today without the guidance and regulatory efforts of ATMIA," said Alicia Ridley, President of ATMequipment.com. "We encourage other suppliers to participate, where possible, in contributing to this Fund."

### **About ATMIA**

The ATM Industry Association ([www.atmia.com](http://www.atmia.com)) is a global non-profit trade association with over 3,300 members in 60 countries. Its mission is to promote ATM convenience, growth and usage worldwide, protect the ATM industry's assets, interests, good name and public trust; and provide education, best practices, political voice and networking opportunities for member organizations. ATMIA established the Global ATM Security Alliance (GASA) ([www.globalasa.com](http://www.globalasa.com)) with the mission to employ global security resources in a united alliance in order to protect the ATM industry from criminal activity.

### **About ATMequipment.com**

ATMequipment.com ([www.ATMequipment.com](http://www.ATMequipment.com)) is North America's leading wholesale supplier of retail ATM machines, parts, and supplies. The company has an extensive repair service center and repairs most brands of ATM components. The ATMequipment.com website and call center provide ATM Operators with superior customer service and one-stop shopping for everything needed to operate an ATM business.

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### **Contact**

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